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**HomePlug® Powerline Alliance Announces Intent to Certify IEEE 1901
Products Based on Its Recent Merged Proposal**

*– HomePlug Adds New Session at Upcoming Annual Conference to Provide
Insight on Latest IEEE P1901 Developments–*

San Ramon, Calif. – October 9, 2007 – The HomePlug® Powerline Alliance today announced it has added a new session to the upcoming HomePlug Powerline Technology Conference which will focus on recent developments in the IEEE P1901 Work Group and its intent to certify IEEE 1901 products. This certification will be based on the HomePlug Alliance’s recently merged proposal to ensure compliance with the IEEE specification and will be designed to be interoperable with other products in the market. The HomePlug Powerline Technology Conference will be held on October 10 and 11 at the Hyatt Regency Santa Clara in Santa Clara, California. Registration is open now, and details on the session and conference can be found at <http://2007conference.homeplug.org>.

The conference will also share the success of the HomePlug-developed Compliance and Interoperability (C&I) program, its history to date, and how the program will be expanded to certify IEEE 1901-based products. The C&I program has already certified many of the over 10 million HomePlug products in the powerline communications market, and the program has recently been expanded with compliance processes geared toward silicon manufacturers.

“The HomePlug Powerline Alliance is truly excited about our involvement in the IEEE’s Broadband over Powerline efforts. From the beginning, the HomePlug Alliance has always been committed to a single interoperable standard for this breakthrough technology, and HomePlug’s member companies have been deeply involved in the IEEE work groups,” said Oleg Logvinov, president and CEO of Arkados, Inc., who serves as chief strategy officer of the HomePlug Powerline Alliance.

“The HomePlug Alliance has had great success with our strict Compliance and Interoperability program, and HomePlug certification assures consumers that products are interoperable with

another. Extending our comprehensive program to include IEEE 1901 standard products is a logical step for the entire industry,” said Craig Cedros from Intel Corporation, who serves as chair of the Compliance and Interoperability Work Group.

Founded in 2000, the HomePlug Alliance remains the only compliance, interoperability and standards organization in the powerline technology industry. The merged proposal submitted by HomePlug and Panasonic to the IEEE P1901 Work Group offers the efficiency of a single MAC and the flexibility to support both the HD-PLC and HomePlug AV PHYs. As a result, future products based on the merged proposal will be designed to be interoperable with existing powerline products.

The IEEE P1901 Work Group is expected to approve a proposal later this year. For more information on the HomePlug Powerline Alliance and the Annual HomePlug Powerline Technology Conference, please visit www.homeplug.org.

About the HomePlug® Powerline Alliance:

The HomePlug Powerline Alliance, Inc. is an industry-led initiative established to create specifications for home high-speed powerline networking products and command & control among platforms within the home, and broadband access services to the home. The Alliance accelerates demand for HomePlug enabled products and services worldwide through the sponsorship of market and user education programs. Membership in the Alliance has grown to include more than 75 industry-leading companies. HomePlug Sponsor companies include Cisco (CSCO); Comcast (CMCSK); GE Security, Inc., an affiliate of General Electric Co. (NYSE: GE); Intel Corporation; LG Electronics (Korea Stock Exchange: 6657.KS); Motorola (MOT); RadioShack Corporation (RSH); Samsung Electronics Co., Ltd. (SSNGY.PK); Sharp Laboratories of America; TCL Group Holding Co., Ltd (TCL Group); and Texas Instruments Incorporated (NYSE:TXN) (TI). Contributor members include Arkados (OTCBB: AKDS); Conexant (CNXT); Corporate Systems Engineering; Gige Semiconductor; Huawei Technologies Co., Ltd.; Intellon Corporation; and SPiDCOM Technologies. Additional information about the Alliance, including a complete listing of certified products, is available at <http://www.homeplug.org>.

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