



Belkin's Gigabit Powerline HD Starter Kit Powered by Gigle's Technology Receives PCMag.com Editors' Choice

-“Fast”, “simple” and “astounding” used to describe the HD streaming capable device-

Redwood City, CA; Barcelona, Spain and Edinburgh, UK – August 19, 2009 – Based on Gigle's GGL541 dual-channel anywire transceiver, Belkin's Gigabit Powerline HD Starter Kit has received an 'Editors' Choice' award from PCMag.com™, citing its fast setup, ease of use and recorded setting performance.

According to *PCMag.com* reviewer Mario Morejon, “The Belkin Powerline HD adapter is the fastest powerline device we have ever tested.” The full review is available at PCMag.com.

“Gigle is delighted that our integrated single-chip GGL541 media networking devices has contributed to Belkin's success with their Gigabit Powerline HD adapters that offer five times the performance of existing HomePlug® AV adapters at the same price,” said Juan Carlos Riveiro, President and CEO of Gigle.

The Belkin Powerline HD adapter allows people to reliably send HD movies from the Internet directly to the home theater system through the existing electrical wiring.

“Setting up a home theater system can be daunting enough, let alone networking the various components,” said Hanoz Gandhi, Belkin VP of Products. “The Belkin Powerline HD adapter with Gigle Mediastream™ powerline technology makes networking devices as easy as plugging in a radio or a TV. Its high performance enables streaming of multiple HDTV channels, while its low latency makes it ideal for demanding applications, such as PC gaming.”

PCMag.com summarizes the complete simplicity of the Belkin adapter set up, “Within seconds of plugging the adapters into outlets, you have a high-speed network connection running at almost half a gigabit per second, which is astounding for real-world speed. Plus, it's less expensive than running cables through the walls, more reliable than Wi-Fi at long distances, and easy to secure.”

About Gigle Media Networking ICs

Today's media networking technology is typically limited to around 200Mbps throughput delivered via powerline or coax connectivity. Gigle has raised the bar for multimedia networking by introducing its GGL541 1Gbps home networking IC for Mediastream™ and for HomePlug® AV; and its GGL301 home networking IC for HomePlug® AV, offering the highest levels of integration in the industry, lower overall implementation costs, faster performance and more reliable connectivity than competing home networking technologies. The company seeks to make in-home networking as easy to set up and operate a toaster, yet powerful enough to simultaneously use, stream and share media like HD movies, music, games and other online content.



The GGL541 and GGL301 series of home networking ICs are available now in volume. More information about Gigle and its award-winning products can be found at www.gigle.biz.

About Belkin International, Inc.

Belkin offers a diverse product mix that provides people with seamless electronics integration in their homes, cars, and on the go. Founded in California in 1983, Belkin is a privately held company and the recognized leader in connectivity solutions, in addition to accessories for MP3 devices, computers, and more. The company provides extensive solutions for networking, home theater-with its PureAV® line of cables, power, and digital wireless accessories-and many more categories. You can view and purchase them at www.belkin.com, as well as through a network of major distributors, resellers, and superstores.

About Gigle Semiconductor – Plug into the Fun

Gigle Semiconductor provides system-on-chip integrated circuits for multimedia home networking over any wire – powerline, coax cable, and phoneline. Targeted for applications such as IPTV, BBTv, VoD, and VoIP, Gigle's integrated circuits offer superior performance, coverage and quality of service than alternative communication technologies, and are designed to be easily integrated in consumer electronics and IT products. Gigle is a strong supporter of open standards, a board member of the HomePlug Powerline Alliance and an active participant in IEEE P1901 and ITU-T G.hn wireline standardization initiatives. Gigle has offices in Redwood City, CA; Barcelona, Spain and Edinburgh, UK.

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